

## Vertical Video for Social

Posted by rolover - 13 Jun 2019 13:33

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Hi,

I need to make some vertical videos for mobile phones (I know i know..it's God awful but it's what's in demand).

I'm not sure if this is possible? i want to make the vertical format so it fits correctly in mobile apps like facebook and instagram.

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## Re: Vertical Video for Social

Posted by lghtwrks - 13 Jun 2019 17:14

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old one:

V15.X

Adding support for more social media platforms: Facebook, Twitter, Instagram etc

(and settings)

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## Re: Vertical Video for Social

Posted by hugly - 13 Jun 2019 17:19

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**rolover wrote:**

Ok thanks for the tip, right now I'm trying to just 608/1080 so i won't lose any quality and then I'll try to crop with other software. Anyone know any other software to crop with? Would virtualdub work?

VD2 should do, ffmpeg as well.

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## Re: Vertical Video for Social

Posted by rolover - 13 Jun 2019 18:11

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I cropped with vdub2 but don't manage to export from vdub2 in mp4, it lets me in avi and mov, but not mp4 which is what twitter and instagram accept.

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## Re: Vertical Video for Social

Posted by hugly - 13 Jun 2019 18:30

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Hm, I'm not familiar with audio processing in VD2 and MP4 doesn't support the default, which seems to be PCM, and the stream copy function doesn't work, at least I couldn't find out how. However, MOV container with AVC/PCM streams should be fine for all portals.

Just made a quick test with VD2, used 'Null Transform' filter to crop. Then, 'Save As' (F7), selected file type 'Quicktime/MOV', compression changed to 'x.264 8-bit', configured rate control, CRF 18. The saved file looks good.

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## Re: Vertical Video for Social

Posted by rolover - 13 Jun 2019 18:37

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I installed mp4box and external encoders and through that I can export to mp4 from vdub2. Yeah I saw the .mov looked good.

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## Re: Vertical Video for Social

Posted by hugly - 13 Jun 2019 18:49

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Mp4box is not necessary with VD2.

VD2 supports natively MP4 export. It uses the build-in x264 encoder (as one option), the same encoder as ffmpeg and Handbrake. The only problem I had with MP4 in VD2, I couldn't find a way to set the audio format to AAC (or something supported in MP4 container) or audio processing to stream copy. But, I'm convinced that's me and not the program.

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## Re: Vertical Video for Social

Posted by rolover - 13 Jun 2019 18:59

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I tried every mp4 setting with every combination, it would work on any. If you know a setting that works please let me know!

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## Re: Vertical Video for Social

Posted by hugly - 13 Jun 2019 19:12

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I tested it earlier and described it above, maybe in too short words. The only problem I had was the sound, but I found the settings to encode audio in the meantime.

If you wish I can make a screen recording which shows how to set it up.

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## Re: Vertical Video for Social

Posted by hugly - 13 Jun 2019 19:41

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FWIW

I did it already, including some cropping with Null Transform.

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## Re: Vertical Video for Social

Posted by rolover - 16 Jun 2019 14:49

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Cool, tried it, works great. Before I had managed to crop it it but I was running through handbrake to convert to mp4.

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